

# stephanie Smith

## GRAPHIC DESIGN

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in   Bē // @designingstephy

### Team Work

Comfortable working with internal personnel, upper management, vendors, freelancers, clients, and account representatives

### Results

Able to handle tight schedules and manage multiple clients and projects

### Experience

9 years of professional experience in advertising with a national client base

### Versatile

Experienced in branding, print, web, mobile, transit, tradeshow materials and broadcast graphics

## experience

**MARKET MASTERS-LEGAL** // Northampton, MA  
2006 – 2015 // *Graphic Designer*

- Lead Designer for advertising agency specializing in television campaigns featuring spokespersons William Shatner, Harry Hamlin, Matt Walton, and Judge Joe Brown
- Developed and executed campaigns that resulted in signing multiple new clients
- Led teams in design and production of projects that dramatically increased the number of cases for clients nationwide
- Managed budgets and schedules for multi-phase campaigns

**STEPHANIE SMITH DESIGNS** // Springfield, MA  
2006 – Current // *Art Director / Owner*

- Facilitate new business and pitch concepts to clients
- Create final design and production work for projects including entrepreneur logos, medical branding and packaging, charity event marketing, product labels, photo editing, and illustrations
- Achieved brand recognition and increased ad response rates for multiple clients

**GRYNN & BARRETT STUDIOS** // Holyoke, MA  
2006 // *Seasonal Photographer*

- Worked with teams to manage and set up equipment for photography shoots
- Photographed students for yearly pictures

**OBSESSIO PHOTOGRAPHY** // Newton, MA  
2005 – 2006 // *Intern*

- Responsible for setup and break down of photoshoots
- Assisted in photographing and post-processing

## education

2006 //

**Mount Ida College**

B.S. in Graphic Design  
Graduated Cum Laude

2002 //

**Art Institute of LA**

Completed Freshman Year

## skills

Mac OS X El Capitan and Windows 8 ;  
Adobe CC 2015 : Photoshop, Illustrator,  
InDesign, Lightroom, Acrobat, Dreamweaver,  
Flash and Fireworks ; QuarkXPress 9 ;  
HTML, CSS, Wordpress ; Microsoft Office 2013